

Huntington's Disease  
Society of America



San Diego CHAPTER

## 2022 San Diego Chapter Sponsorship Team Hope Walk



<https://san-diego.hdsa.org/>

## ABOUT HUNTINGTON'S DISEASE



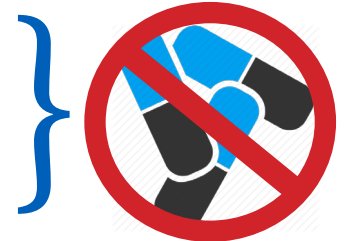
Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years.

The symptoms of HD are described as having ALS, Parkinson's & Alzheimer's – *simultaneously*. Huntington's disease manifests as a triad of motor, cognitive and psychiatric symptoms and worsens over a 10 to 25 year period.



Each child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes HD. Today, there are approximately 41,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

**There is no cure...yet.**



## HDSA PROGRAMS & SERVICES

The Huntington's Disease Society of America is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families.

### **Across the United States, HDSA currently supports:**

- 50+ Volunteer-Led Chapters & Affiliates
- 50 HDSA Centers of Excellence
- 60+ Social Workers
- 160+ Support Groups
- Nearly \$2 Million In HD Research Grants Per Year
- Social Security Disability Services
- Free Online Resources, Such As Support Groups, Telehealth, HD Trialfinder & Much More

**FOR MORE INFORMATION PLEASE VISIT [WWW.HDSA.ORG](http://WWW.HDSA.ORG)**





# Huntington's Disease Society of America



## San Diego CHAPTER

### What is the San Diego Chapter of HDSA Doing for Our Community?

- 3 monthly support groups
- We recently hired a dedicated social worker to help local Huntington's families
  - Developed and maintaining a comprehensive list of local resources
- Creating a robust "Family Services" portfolio that includes a regional committee to address this issue
  - Supporting patients via the UC San Diego HDSA Center of Excellence
    - Offering quarterly education days
- Providing free ad hoc events (like HD Family Nights with the Padres) to HD impacted families
  - Maintaining an online archive of past educational programs
- Developing a mentor program to match individuals with past experience in HD to individuals just becoming part of the community or who just need some advice.
- Expanding our network of community relationships with pharma, care facilities, education experts, and more.

*Family is  
Everything*



## 2022 HDSA San Diego Chapter:

### Events Overview:

#### HDSA San Diego

12 local events planned for 2022 and monthly [support groups](#).

#### [iMPACT HD-2022 \(Ongoing\)](#)

iMPACT HD is a way for anyone, at any time, to create their own event and raise money for HDSA.

#### [5|5|5 DIY Fundraising](#) (ongoing) (Promoted in May for #LetsTalkAboutHD Awareness Month)

The 5|5|5 is a branch of iMPACT HD. Do something in increments of 5, ask 5 people do their own event, invite everyone you know to donate \$5. Just direct your donors to the 5|5|5 page to donate.

#### [Hearts For Huntington's Throughout February](#)

**02/01/2022 – 2/28/2022 and 02/01/2023 - 02/28/2023**

Hearts for Huntington's is a campaign selling paper hearts on which donors may write personal messages.

#### [February Education Day](#)

**02/28/2022 @ 10:00 am**

Topics: Advanced Care Planning and Oral Hygiene for HD Patients

#### [#LetsTalkAboutHD: Huntington's Disease Awareness Month \(All Month\)](#)

**05/01/2022 – 5/31/2022**

#LetsTalkAboutHD is a social media initiative during Huntington's Disease Awareness Month to encourage families to share their experience with HD throughout the month of May.

#### [May Education Day](#)

**05/28/2022 @ 10:00 am**

Topic: Information on pre-implantation Genetic Testing (PGT),

#### [Pickleball Tournament \(Date Tentative\)](#)

**June 2022** - Currently in planning stage

#### [Beer and Bingo \(Date Tentative\)](#)

**August 2022** - Currently in planning stage

#### [August Education Day](#)

**08/27/2022 @ 10:00 am**

Topic and Speakers TBD

#### [Team Hope Walk - Fall 2022](#)

**10/22/2022 @ 8:00 am**

Team Hope Walk is HDSA's signature grassroots fundraising campaign designed to provide hope and support for those affected by Huntington's disease.

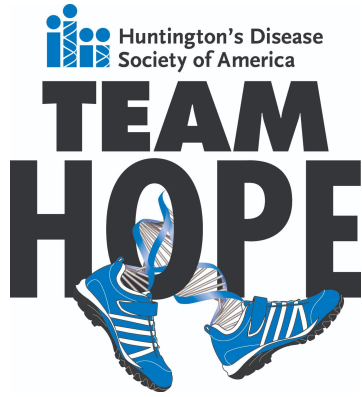
#### [November Education Day](#)

**11/12/2022 @ 10:00 am**

Topic and Speakers TBD

#### [Holidog Parade](#)

**December 2022** - Currently in Planning Stage



Team Hope is HDSA's largest national grassroots fundraising event. Thousands of families, friends, co-workers, neighbors and communities from all across the nation walk together each year to support HDSA's fight to improve the lives of people affected by HD and their families

### 2021 Team Hope Highlights

20+ Teams:





# TEAM HOPE

400+ Participants



San Diego CHAPTER

~\$114,000 Raised



Live Media Coverage worker



Introducing our new social



Honoring our families





## Team Hope Presenting Sponsor

### Team Hope Walk Event, Education Days, and one other event

### \$10,000

#### Included in Sponsorship:

- Recognition in HDSA's 2022 Year in Review National Magazine
- At event mentions during presentations and, if applicable, news coverage
- Sponsorship noted in event media announcements
- **Bonus Sponsorship** at one other chapter event and four 4 education days.
- Chapter Sponsor highlighted in all pre-event and post-event publicity year-round
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo prominently displayed on Chapter event website and all event e-newsletter
- Prominent display of logo at above events
- For in person events, Displays include: event banners, event posters, information sheets, event signage
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo featured on San Diego Chapter's Facebook, Twitter, and Instagram
- Photos for HDSA National Corporate newsletter and website distributed



## Team Hope Partnership Sponsor

### Team Hope Walk and one other Event

**\$7,500**

#### Included in Sponsorship:

- Recognition in HDSA's 2022 Year in Review National Magazine
- At event mentions during presentations and, if applicable, news coverage
- Sponsorship noted in event media announcements
- **Bonus Sponsorship** at one other chapter event..
- Chapter Sponsor highlighted in all pre-event and post-event publicity year-round
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## Team Hope Event Sponsor

Team Hope Walk Only  
\$5,000



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- Sponsorship noted in event media announcements
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## Team Hope Tent Sponsor

### \$1,000 Tent Sponsor

- Display Table, Pop Up tent, and signage featuring your company name and/or logo
- Chapter Sponsor highlighted in all pre-event publicity
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo displayed on Chapter event website and all event e-newsletters
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo displayed on San Diego Chapter's Facebook, Twitter, and Instagram



## Team Hope Friend of HDSA San Diego Sponsor \$500 Sponsor

### Included in Sponsorship:

- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo prominently displayed on Chapter event website and all event e-newsletters
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo featured on San Diego Chapter's Facebook, Twitter, and Instagram

Thank you to our Friends of HDSA...



Schroeders Fighting HD!

# SPONSORSHIP FORM



## Select Sponsorship Level:

### **\$10,000 Team Hope Presenting Sponsor**

Team Hope Walk, 1 event and 4 Education Days

### **\$7,500 Partnership Sponsor**

Team Hope Walk and 1 event

### **\$5,000 Team Hope Event Sponsor**

### **\$1,000 Tent Sponsor**

### **\$500 Friend if HDSA Sponsor**

### **For 10K and 7.5K levels, the Bonus Event I want to sponsor is:**

4 Education Days

12 months of support group

Pickleball Tournament

Beer and Bingo

2023 Hearts for Huntington's

Holidog Parade

## PAYMENT INFORMATION:

CASH      CHECK      SEND INVOICE      CREDIT CARD (You will be called for your credit card information)

## SPONSORING COMPANY INFORMATION:

COMPANY NAME: \_\_\_\_\_

COMPANY CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SUBMIT COMPLETED FORM ALONG WITH DIGITAL LOGO TO:  
Huntington's Disease Society of America, San Diego Chapter co/: Mindy Schroeder  
Email: [sandiego@hdsavolunteer.org](mailto:sandiego@hdsavolunteer.org)

For address information please send inquiries to email above.