

Huntington's Disease
Society of America



San Diego CHAPTER

2021 San Diego
Chapter Sponsorship
Single Event Commitment

<https://san-diego.hdsa.org/>

TEAM HOPE WALK

October 16, 2021
Coronado Tidelands Park



ABOUT HUNTINGTON'S DISEASE



Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years.

The symptoms of HD are described as having ALS, Parkinson's & Alzheimer's – *simultaneously*. Huntington's disease manifests as a triad of motor, cognitive and psychiatric symptoms and worsens over a 10 to 25 year period.



Each child of a parent with HD has a 50/50 chance of inheriting the faulty gene that causes HD. Today, there are approximately 41,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

There is no cure...yet.



HDSA PROGRAMS & SERVICES

The Huntington's Disease Society of America is the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families.

Across the United States, HDSA currently supports:

- 50+ Volunteer-Led Chapters & Affiliates
- 50 HDSA Centers of Excellence
- 60+ Social Workers
- 160+ Support Groups
- Nearly \$2 Million In HD Research Grants Per Year
- Social Security Disability Services
- Free Online Resources, Such As Support Groups, Telehealth, HD Trialfinder & Much More

FOR MORE INFORMATION PLEASE VISIT WWW.HDSA.ORG



San Diego CHAPTER

What is the San Diego Chapter of HDSA Doing for our community?

- 3 monthly support groups
 - In process of hiring a dedicated social worker
- Developing and revising a comprehensive list of local resources
- Creating a robust “Family Services” portfolio that includes a regional committee to address this issue
 - Supporting patients via the UC San Diego Center of Excellence
 - Offering quarterly education days
- Providing free ad hoc events (like the HD Family Night with the Padres in September).
- Producing relevant content on social media with links to information and resources
 - Maintaining an online archive of past educational programs
- Developing a mentor program to match individuals with past experience in HD to individuals just becoming part of the community or who just need some advice.

*Family is
Everything*



Team Hope Walk Sponsorship Opportunities

\$10,000 2021 Presenting Sponsor

Included in Sponsorship:

- Recognition in HDSA's 2021 Year in Review National Magazine
- Chapter Sponsor highlighted in all pre-event and post-event publicity year-round
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo prominently displayed on Chapter event website and all event e-newsletters
- Prominent display of logo at event. For in-person events, Displays include: event banners, event posters, information sheets, event signage
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo featured on San Diego Chapter's Facebook, Twitter, and Instagram
- Photos for HDSA National Corporate newsletter and website distributed



\$5,000 2021 Event Sponsor

Included in Sponsorship:

- Chapter Sponsor highlighted in all pre-event and post-event publicity year-round
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo prominently displayed on Chapter event website and all event e-newsletters
- Prominent display of logo at event
- For in-person events, Displays include: event banners, event posters, information sheets, event signage
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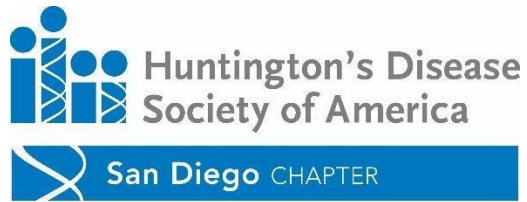


\$2,500 2021 SWAG Sponsor (Event Shirt) *Exclusive



Included in Sponsorship:

- Logo featured prominently on sleeve of custom t-shirt (to be sold at event)
- Additional Logo featured on back of 300+ event t-shirts, which are distributed at our Team Hope Walk
- Chapter Sponsor highlighted in all pre-event publicity
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo displayed on Chapter event website and all event e-newsletters
- Logo Displayed on San Diego Chapter's Facebook, Twitter, and Instagram



\$2,500 2021 SWAG Sponsor (Mask) *Exclusive

Included in Sponsorship:

- Logo featured prominently on mask (to be given away at event)
- Additional Logo featured on back of 300+ event t-shirts, which are distributed at our Team Hope Walk
- Chapter Sponsor highlighted in all pre-event publicity
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo displayed on Chapter event website and all event e-newsletters
- Logo Displayed on San Diego Chapter's Facebook, Twitter, and Instagram

\$1,500 Tent and More Sponsor 2021

Included in Sponsorship:

- Display Table, Pop Up tent, and signage featuring your company name and/or logo
- Selection of sponsoring the Raffle, the Auction Table, or the Picnic (food) Table
- Chapter Sponsor highlighted in all pre-event publicity
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo displayed on Chapter event website and all event e-newsletters
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo displayed on San Diego Chapter's Facebook, Twitter, and Instagram



\$1,000 Tent Sponsor

- Display Table, Pop Up tent, and signage featuring your company name and/or logo
- Chapter Sponsor highlighted in all pre-event publicity
- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo displayed on Chapter event website and all event e-newsletters
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo displayed on San Diego Chapter's Facebook, Twitter, and Instagram





\$500 2021 Friend of HDSA San Diego Sponsor

Included in Sponsorship:

- Chapter Sponsorship announcement via community e-newsletters with logo
- Company Name and/or logo prominently displayed on Chapter event website and all event e-newsletters
- Logo featured on back of 300+ t-shirts, which are distributed at our Team Hope Walk
- Logo featured on San Diego Chapter's Facebook, Twitter, and Instagram



SPONSORSHIP FORM



Select Sponsorship Level:

\$10,000 Presenting

\$5,000 Event Sponsor

\$2,500 SWAG

T-Shirt Sponsor

or

Mask Sponsor

\$1,500 Tent and More Sponsor

\$1000 Tent

\$500 Friend of HDSA Sponsor

PAYMENT INFORMATION:

CASH CHECK SEND INVOICE: CREDIT CARD: __VISA __ MASTERCARD __AMEX __DISC

NAME ON CREDIT CARD

EXPIRATION DATE: CVV

SIGNATURE

BILLING ADDRESS/ZIP

SPONSORING COMPANY INFORMATION:

COMPANY NAME:

COMPANY CONTACT

ADDRESS:

CITY

STATE

ZIP

CONTACT PHONE

EMAIL

SUBMIT COMPLETED FORM TO:

Huntington's Disease Society of America, San Diego Chapter co/: Mindy Schroeder

P.O. Box 19524

San Diego, CA 92159-0524

Email: sandiego@hdsavolunteer.org